



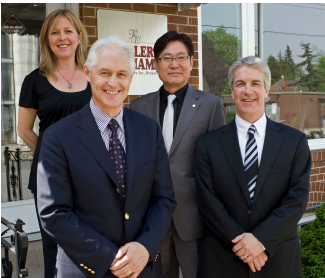
PRESS RELEASE

FOR IMMEDIATE RELEASE

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Keller Williams Realty Canada Welcomes New Franchise in North York, Ontario

Keller Williams Realty Canada is proud to announce the launch of a new franchise in North York, Ontario.

Jeff Hooper, Operating Principal of the first Ontario Keller Williams franchise in Ottawa, has teamed up with top Toronto realtors Peter Mulholland, Ora Ross and Gon Lee to open “Keller Williams Real Estate Service.” Jeff and his Ottawa team have built Keller Williams Ottawa Realty to be among the top 10 of the nearly 700 Keller Williams offices across North America. In addition Keller Williams Ottawa Realty has been ranked # 8 within the Best Work Places in Canada and #2 in Best Workplaces for Women 2008. With this success record and experience of Toronto realtor talents, this new team looks forward to spreading the innovative systems and trainings to more realtors who seek a career in a forward thinking, innovative real estate company.

According to John Furber, Director of Keller Williams Realty Canada, “Jeff’s proven track record of extraordinary leadership and the deep pool of gifted Realtors already assembled at this office make for a very powerful combination. We are proud to be in business with the members of Keller Williams Real Estate Service.”

Peter Mulholland, a 25 year real estate veteran and his partner, Ora Ross, are among the leading realtors in the Toronto Real Estate Board and well known as very active in the Toronto neighborhood of North York. “The first time we heard Gary Keller speak back in 1997 we knew we wanted to be a part of this company in Canada.” Peter recalls. “We believe the training and culture lead to exciting and encouraging office energy and we all enjoy going to work everyday!” It is a rewarding experience to watch realtors discover untapped personal talents and to succeed in areas they never realized were possible.

Gon Lee is a successful realtor in both residential and commercial business throughout Toronto. His energy, enthusiasm and commitment to the office and the industry are an invaluable addition to this new business partnership.

Together, using the training and financial models, these Toronto realtors hope to make a difference in the lives of their fellow realtors.

Keller Williams Realty has been gaining ground for the last three years in both Canada and the U.S., outpacing pervasive downward trends in the real estate industry. Comparing the average annual performance of the company from 2004 - 2005 (before the shift in the United States real estate market) to 2006 - 2008, Keller Williams Realty increased its associate count by 52 percent, while market share for its offices increased 83 percent and agent gross commission income went up 35 percent. In 2008, the company shared more than \$30 million in profits with its associates through its profit sharing program.

The company also recently announced that it had surpassed RE/MAX® International as the third-largest real estate franchise in the United States, according to Steve Murray of REAL Trends, a leading source of analysis and information in the residential real estate industry. The Austin, Texas-based company claimed the number three spot with 72,794 U.S. associates at the end of 2008.

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About Keller Williams Realty Inc.:

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States. The company boasts over 690 offices and nearly 74,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. For more information, visit Keller Williams Realty online at (www.kw.com).